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## **Saudi Arabian University to Offer International Human Resource Management Credentials From HR Certification Institute (HRCI)**

### **UBT CEC and HRCI Partner for Saudi Arabia's Vision 2030 Mission**

The University of Business and Technology (UBT) and its Continuing Education Center (CEC) in Jeddah, Saudi Arabia, today announced it will soon offer international human resource management credentials from HR Certification Institute® (HRCI®), provider of the world's most recognized HR credentials for professionals in more than 100 countries.

Credentials from Alexandria, Va.-based HRCI include U.S.-based and internationally focused designations that recognize various levels of HR professional excellence in the U.S and abroad. Providing international HRCI certifications and certification preparation expands the university's continuing and executive education offerings in response to the Kingdom of Saudi Arabia's [Vision 2030](#) mission to raise the standards of HR performance in the public and private sectors.

"The HR body of knowledge is essential for driving business results through the establishment of performance management standards, employee training and development, leadership development and the creation of work environments that provide equal opportunities for all workers, said Dr. Amy Schabacker Dufrane, SPHR, CAE, the CEO of HRCI. "The UBT CEC alliance will greatly expand the reach of HRCI certifications and HR excellence in Saudi Arabia and the Middle East."

UBT CEC will initially offer the Associate Professional in Human Resources – International™ (aPHRi™) to its university seniors and MBA students with a major in Human Resources. The university will also make the Professional in Human Resources – International® (PHRi®) and Senior Professional in Human Resources – International® (SPHRi®) available to HR professional candidate and senior professional candidates with strategic HR leadership roles.

No prerequisite HR experience is required for candidates to apply for the aPHRi, a knowledge-based certification. The PHRi and SPHRi, which demonstrate knowledge and practice-based competencies, require prerequisite levels of HR experience and education. Certification

candidates must also demonstrate HR knowledge and competency by successfully passing HRCI exams. Certification preparation courses will also be available from UBT CEC.

"The highly reputed, credible and career-oriented certifications from HRCI will be a significant added value to the HR professionals in line with the country's Vision 2030," said Dr. Amir Dhia, UBT CEC Director. "To address the strategies, challenges and changes of work, human resources, more than ever, is a top priority for organizations and management, whether in Saudi Arabia or elsewhere around the world."

### **About HRCI**

The HR Certification Institute® (HRCI®) mission, helping people and organizations perform better, grows out of a more than 40-year commitment to certification rigor and continuous learning excellence aimed at advancing global HR practices. Just as HRCI has earned its standing as a premier, fully accredited HR certification organization, HRCI-certified professionals have earned reputations for possessing the skills and knowledge needed to mitigate workplace risks and enhance people-driven business results. HRCI credentials are available, internationally and in the U.S., for students, early-career HR professionals, senior HR professionals and non-HR managers. Learn more about HRCI credentials and group certification discounts at [www.hrci.org](http://www.hrci.org).

### **About UBT CEC**

The University of Business and Technology (UBT) is the first private university dedicated to business and technology studies in the country. Its Continuing Education Center (CEC) is a leading training and career development center for professionals and executives in various fields of business and management. Founded in Jeddah in 2008, CEC provides international-recognized certified training programs and exams for individuals and companies in Saudi Arabia and in the Middle East. With an eye on quality and the other on performance, UBT CEC has trained practitioners from more than 70 companies and institutes, and has delivered training programs in several countries in the region. To learn more, visit <http://cec.ubt.edu.sa/>